ABSTRACT OF THE DISCLOSURE

A data processing method for generating print data to be supplied to a printing apparatus capable of multi-value recording, includes a multi-value

5   conversion step of converting obtained image data to multi-value print data; a binarizing step of converting the obtained image data to binary print data; and a selection step of selecting either one of the multi-value conversion step and the binarizing

10   step in accordance with a condition.

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